Jon R. Roth, MS, CAE, currently serves as the Executive Vice President and Chief Executive Officer of Dallas County Medical Society.

A native of Colorado, Jon earned his bachelor's degree from the University of Northern Colorado, in Greeley, CO and his master's degree at the University of San Francisco. He also achieved the Certified Association Executive credential from the American Society of Association Executives. Jon has served as president in the National Alliance of State Pharmacy Associations and California Society of Association Executives. Jon has an extensive background in healthcare association management, having served most recently as CEO for the California Pharmacists Association (CPhA), the largest statewide pharmacists society in the country.